

Hosiery in Saudi Arabia

Market Direction | 2024-12-06 | 19 pages | Euromonitor

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Report description:

Hosiery remains an essential wardrobe staple across all age groups in Saudi Arabia, with non-sheer hosiery outperforming sheer options. The popularity of non-sheer hosiery is driven by its association with key trends like streetwear, sportswear, and athleisure, which often involve pairing sneakers with socks. By contrast, sheer hosiery faces challenges due to Saudi Arabia's extreme summer heat, making it impractical for daily wear. Often worn with dresses or skirts, sheer hosiery can become unco...

Euromonitor International's Hosiery in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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