

Hosiery in Nigeria

Market Direction | 2024-12-06 | 18 pages | Euromonitor

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Report description:

Hosiery in Nigeria declined in volume terms due to harsh inflationary conditions which impacted on consumer purchasing power. Locals placed a stronger focus on essentials and so only bought new hosiery when necessary or via the informal trade. As professional workers are key consumers of hosiery as a complement to formal footwear, the reduction in professional employment led to weaker demand for items such as socks. Hosiery is not generally an essential category in Nigeria, due to the hot climat...

Euromonitor International's Hosiery in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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