

Hosiery in Morocco

Market Direction | 2024-12-06 | 17 pages | Euromonitor

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Report description:

Hosiery has found itself in a challenging situation in recent years with many consumers opting to extend the use of their existing hosiery, rather than buying new products. Retail volume growth remains stable, but current value growth has slowed in line with lower inflation. The ongoing economic uncertainty and the resulting impact on consumers' disposable incomes continued to limit demand for hosiery, which is mainly comprised of non-sheer hosiery. This has led Moroccan consumers to re-evaluate...

Euromonitor International's Hosiery in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Hosiery in Morocco
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List Of Contents And Tables

HOSIERY IN MOROCCO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Prevailing economic uncertainty will constrain consumer spending

Hosiery players struggle to increase prices

Warm winter influences demand for hosiery

PROSPECTS AND OPPORTUNITIES

Ageing population will boost demand for functional hosiery

Competition from fashionable and functional sports socks

Focus on sustainability in the hosiery category

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2019-2024

Table 2 Sales of Hosiery by Category: Value 2019-2024

Table 3 Sales of Hosiery by Category: % Volume Growth 2019-2024

Table 4 Sales of Hosiery by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Hosiery: % Value 2020-2024

Table 6 LBN Brand Shares of Hosiery: % Value 2021-2024

Table 7 Forecast Sales of Hosiery by Category: Volume 2024-2029

Table 8 Forecast Sales of Hosiery by Category: Value 2024-2029

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN MOROCCO

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

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