

Hosiery in Greece

Market Direction | 2024-12-06 | 18 pages | Euromonitor

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Report description:

In 2024, the hosiery market in Greece is seeing a clear shift from traditional styles to more fashion-forward options. Consumers, especially younger demographics, are gravitating towards vibrant colours, bold patterns, and unique designs, moving away from the plain cotton socks of the past. This change is largely driven by the influence of social media and fashion influencers, who have turned items of hosiery into statement pieces rather than just functional accessories. Brands like Adidas are t...

Euromonitor International's Hosiery in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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