

# Footwear in the United Kingdom

Market Direction | 2024-12-03 | 22 pages | Euromonitor

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## Report description:

Footwear in the UK continues to record a positive performance in 2024. Unlike in other categories, this is not being exclusively driven by value sales, as overall demand also continues to rise, albeit slowly. Sales are primarily benefiting from the success of key campus-style footwear in the women's segment. A greater focus on children's health also sees further investment in the development of children's footwear. Despite both value and volume growth, footwear in the UK is also facing the impac...

Euromonitor International's Footwear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nike retains leadership of footwear despite challenges

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