

Footwear in the Netherlands

Market Direction | 2024-12-06 | 19 pages | Euromonitor

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Report description:

Retail volume growth picked up in footwear over 2024, reflecting the promotion and popularity of sports footwear. Unit prices in footwear continued to rise due to the increase in distribution and labour costs, requiring consumers to pay a higher price as occurred during the previous year. Women's and children's footwear registered the highest growth, driven by heavier marketing investment from manufacturers. More frequent launches encouraged consumers to purchase a larger variety of products acc...

Euromonitor International's Footwear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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