

Fish and Seafood in Australia

Market Direction | 2024-12-05 | 18 pages | Euromonitor

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Report description:

While the price inflation of fresh meat such as poultry and beef slowed in 2023 and early 2024, the average unit price of fish and seafood in Australia continues to rise, by 6%, following the 7% increase the previous year. Given that local consumers have a clear preference for meat as a protein source, there has been a decline in total volume sales of fish in 2024. However, demand for crustaceans continues to grow, driven by the fact that prawn and crab are key features of meals during holidays,...

Euromonitor International's Fish and Seafood in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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