

## Eggs in Australia

Market Direction | 2024-12-05 | 17 pages | Euromonitor

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### **Report description:**

Total volume sales of eggs in Australia continue to steadily rise in 2024, despite the impact of high inflation on the category towards the end of the review period. Eggs are fairly common in the diets of Australian consumers, used as a key ingredient in many breakfast items and the numerous health benefits they offer. The latest research on eggs has also helped to dispel any concerns over daily consumption, as eggs only contain a small amount of saturated fats, which is the type of fat that is...

Euromonitor International's Eggs in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Eggs market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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