

Cooking Ingredients and Meals in Tunisia

Market Direction | 2024-12-06 | 43 pages | Euromonitor

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Report description:

Prices of cooking ingredients and meals are recording a significant increase in 2024 due to inflation and the rising cost of production, transport and imported raw materials, including wheat, cacao, corn and seeds. This increase is impacting consumer demand, with several categories experiencing volume stagnation in the year. In addition, products imported by the Tunisian government, which are sold at affordable prices, including edible oils, are facing shortages. In response, the Tunisian Minist...

Euromonitor International's Cooking Ingredients and Meals in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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