

## **Cooking Ingredients and Meals in Morocco**

Market Direction | 2024-12-05 | 45 pages | Euromonitor

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### **Report description:**

Inflation has significantly shaped cooking ingredients and meals in Morocco in 2024, driven by persistent geopolitical tensions stemming from the Russian invasion of Ukraine. These tensions have exacerbated the rising costs of energy and raw materials, with national inflation reaching 6.2% in 2023. Coupled with the country's sixth consecutive year of drought, key agricultural outputs like olive oil and tomatoes have been severely impacted, leading to shortages and soaring prices. While vegetable...

Euromonitor International's Cooking Ingredients and Meals in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

December 2024

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