

Consumer Appliances in Japan

Market Direction | 2024-12-06 | 125 pages | Euromonitor

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Report description:

One of the significant factors impacting consumer appliances in Japan in 2024 has been inflation, which has influenced consumers' spending and purchasing patterns. Inflation has led to higher prices for consumer appliances, which is set to contribute to an overall retail volume decline. According to Euromonitor's Economies data, the growth rate of annual inflation in Japan was mostly calm in Japan for the last three decades. From 1994 to 2021, there were only three years that experienced more th...

Euromonitor International's Consumer Appliances in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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