

## **Childrenswear in the United Kingdom**

Market Direction | 2024-12-03 | 21 pages | Euromonitor

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### **Report description:**

Overall childrenswear in the UK continues to feel the impact of declining birth rates, especially baby and toddler wear. Furthermore, the second-hand market proves an attractive choice for local consumers looking to purchase childrenswear at lower costs. Further price increases have not left childrenswear entirely unscathed, leading to weak volume growth. On the other hand, this scenario continues to drive up higher value growth rates, as a result of logistic and raw material surcharges players...

Euromonitor International's Childrenswear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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