

Carbonates in Mexico

Market Direction | 2024-12-03 | 36 pages | Euromonitor

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Report description:

The significant off-trade current value growth expected for carbonates in Mexico in 2024 is set to be driven by higher sales of single-serve presentations. This trend has been driven by consumers increasing their out of home consumption, which is being driven by the shift from full-time home working, which became popular during the pandemic, to hybrid schemes, or even going back to the office full-time. Other drivers of this trend include the promotion of multipacks with attractive offers, found...

Euromonitor International's Carbonates in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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