

Breakfast Cereals in Uruguay

Market Direction | 2024-12-05 | 17 pages | Euromonitor

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Report description:

In 2024, breakfast cereals in Uruguay are expected to register significant volume decline. This arises from the recent labelling laws that have led to price hikes for products with higher sugar content. These labels have impacted negatively segments in breakfast cereals, including children's breakfast cereals, with many parents reluctant to buy foods with a high sugar content.

Euromonitor International's Breakfast Cereals in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2024

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