

Beauty and Personal Care Packaging in Sweden

Market Direction | 2024-08-08 | 9 pages | Euromonitor

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Report description:

Skin care packaging, which is the biggest category in beauty and personal care in unit volume terms in Sweden, continued to record positive growth in 2023. While there is ongoing demand for these products among the local population, growth is also being driven by an emphasis on sustainable packaging materials, minimalist designs and a commitment to natural and organic ingredients reflected in the packaging aesthetics.

Euromonitor International's Beauty and Personal Care Packaging in Sweden report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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BEAUTY AND PERSONAL CARE PACKAGING IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Skin care remains the biggest beauty and personal care packaging category

Glass bottles dominate fragrances packaging due to their luxury appeal and sustainability

LVMH to use more sustainable packaging in its beauty and personal care products

PROSPECTS AND OPPORTUNITIES

Flexible plastic to lose share in hair care packaging due to environmental concerns

Unilever's toothpaste to come in fully recyclable tubes made from a single type of thin plastic by 2025

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