

Baked Goods in Lithuania

Market Direction | 2024-12-05 | 19 pages | Euromonitor

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Report description:

After enduring several years of consistent decline, baked goods in Lithuania shows signs of stabilising in 2024. While sales have not surged upward, this levelling off represents a significant improvement following a protracted downturn. The stabilisation is partly attributed to a plateau in health and wellness-driven shifts, with some consumers finding a balance between reduced carbohydrate consumption and the enduring cultural importance of bread in Lithuanian diets. The category has also bene...

Euromonitor International's Baked Goods in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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