

Bags and Luggage in Mexico

Market Direction | 2024-12-06 | 20 pages | Euromonitor

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Report description:

Bags and luggage in Mexico is set to experience a strong slowdown in retail current value growth in 2024 compared with the previous three years, when it recorded double-digit growth. In 2023, economic conditions encouraged consumption and an increase in travel, despite high inflation. However, in 2024 spending by some consumers has started to contract, and shoppers are prioritising purchases and seeking convenience. A factor contributing to this trend is the rising prices of bags and luggage. Ac...

Euromonitor International's Bags and Luggagein Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Bags and Luggage in Mexico Euromonitor International December 2024

List Of Contents And Tables

BAGS AND LUGGAGE IN MEXICO KEY DATA FINDINGS

2024 DEVELOPMENTS

Bags and luggage faces a slowdown in growth amidst rising prices Mexicans shift focus from upgrading possessions to experiences "Hermes in the Making" exhibition raises the brand's profile

PROSPECTS AND OPPORTUNITIES

The surge in second-hand luxury shopping amongst young Mexicans

Luxury handbags set to maintain growth

Technology is set to redefine luggage design

CATEGORY DATA

Table 1 Sales of Bags and Luggage by Category: Volume 2019-2024 Table 2 Sales of Bags and Luggage by Category: Value 2019-2024

Table 3 Sales of Bags and Luggage by Category: % Volume Growth 2019-2024 Table 4 Sales of Bags and Luggage by Category: % Value Growth 2019-2024

Table 5 Sales of Luggage by Type: % Value 2019-2024

Table 6 NBO Company Shares of Bags and Luggage: % Value 2020-2024

Table 7 LBN Brand Shares of Bags and Luggage: % Value 2021-2024

Table 8 Distribution of Bags and Luggage by Format: % Value 2019-2024

Table 9 Forecast Sales of Bags and Luggage by Category: Volume 2024-2029

Table 10 ☐Forecast Sales of Bags and Luggage by Category: Value 2024-2029

Table 11 [Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029 Table 12 [Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

PERSONAL ACCESSORIES IN MEXICO

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 13 Sales of Personal Accessories by Category: Volume 2019-2024

Table 14 Sales of Personal Accessories by Category: Value 2019-2024

Table 15 Sales of Personal Accessories by Category: % Volume Growth 2019-2024

Table 16 Sales of Personal Accessories by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Personal Accessories: % Value 2020-2024

Table 18 LBN Brand Shares of Personal Accessories: % Value 2021-2024

Table 19 Distribution of Personal Accessories by Format: % Value 2019-2024

Table 20 Forecast Sales of Personal Accessories by Category: Volume 2024-2029

Table 21 Forecast Sales of Personal Accessories by Category: Value 2024-2029

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Table 22 [Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029 Table 23 [Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029 DISCLAIMER SOURCES
Summary 1 Research Sources

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