

## **Apparel and Footwear in the Netherlands**

Market Direction | 2024-12-06 | 87 pages | Euromonitor

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### **Report description:**

Apparel and footwear in the Netherlands continued to witness steady volume growth in 2024, reflecting rising consumer demand and the strong interest in fashion and accessories. While the willingness to purchase apparel and footwear remains high, Dutch consumers are still adopting a more cautious attitude towards spending and seek out attractive prices across different retail channels to find the best price discounts and promotional deals. The general increase in food and energy costs is driving...

Euromonitor International's Apparel and Footwear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Growing interest in fashion and design benefits the category

Men's accessories is a growing segment

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