

Apparel Accessories in South Korea

Market Direction | 2024-12-06 | 22 pages | Euromonitor

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Report description:

Apparel accessories remains in a small negative slump in South Korea in 2024, albeit faring much better than seen in 2023 when the declines were much steeper. However, it should be noted that there was a reason for this previous crash in volume sales, as early 2023 saw the complete lifting of South Korea's pandemic-related mask mandate for both indoor and outdoor environments, thus meaning reusable masks (under other apparel accessories) disappeared from store shelves. Similarly, the start of th...

Euromonitor International's Apparel Accessories in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2024

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Ties suffers from a decline in formalwear, with casual styles in offices and suit hire services on the rise
Sporting affiliations can boost sports-inspired apparel accessories

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