

Apparel Accessories in Greece

Market Direction | 2024-12-06 | 19 pages | Euromonitor

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Report description:

The return to physical office settings and formal events like weddings and christenings in Greece has positively impacted apparel accessories such as belts and ties in 2024, albeit to a lesser extent than the previous year. Ongoing economic challenges, including inflationary pressures and reduced disposable incomes, have made Greek consumers more price-sensitive, pushing them to prioritise essential goods over non-essentials like apparel accessories.

Euromonitor International's Apparel Accessories in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Milder winters impact sales of gloves while scarves are seen as versatile accessory

Fast-fashion brands continue to dominate the accessories landscape

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Sluggish performance for ties, as casual wear takes centre stage

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