

Edible Oils Market by Type (Palm Oil, Soybean Oil, Sunflower Oil, Olive Oil, Rapeseed Oil), Packaging Type, Packaging Technology, Extraction Technology, Grade, Application, End Use, Distribution Channel and Region - Global Forecast to 2029

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Report description:

The edible oils market is estimated at USD 250.78 billion in 2024 and is projected to reach USD 306.92 billion by 2029, at a CAGR of 4.1% from 2024 to 2029. Technological advancements play a pivotal role in the growth of the edible oils market. Innovations in extraction methods, such as improved solvent recovery systems and mechanical pressing technologies, have significantly enhanced efficiency and yield. Furthermore, the development of enzymatic and ultrasound-assisted extraction methods allows for higher quality oils with preserved nutritional value. Automation and digitalization in oil processing plants also improve production capacity, reduce waste, and ensure consistent product quality. These technological improvements contribute to the cost-effectiveness of oil production, meeting the increasing global demand for edible oils while supporting sustainability initiatives in the industry.

Disruption in the edible oils market: The edible oils market is experiencing disruption due to various factors, including changing consumer preferences, environmental concerns, and technological advancements. These disruptions are reshaping the industry, influencing production processes, market dynamics, and the types of oils consumers prefer. Some of the key disruptions in the edible oils market include:

- ☐ Increased trend towards healthy plant-based diet: Consumers are increasingly prioritizing healthier oils, such as olive, avocado, and canola oils, in place of traditional vegetable oils. This trend is driven by growing health consciousness, particularly concerns over heart disease, obesity, and cholesterol levels, influencing production and consumption patterns.
- ☐ Sustainable and Ethical Sourcing: The demand for sustainably sourced oils, such as certified palm oil and organic oils, is rising. Environmental concerns, particularly related to deforestation and biodiversity loss in palm oil production, are pushing manufacturers to adopt ethical sourcing practices, aligning with consumer preferences for eco-friendly products.
- ☐ Technological Innovations: Advancements in processing technologies, such as cold-press and enzymatic extraction, are

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enhancing the quality and nutritional value of edible oils. These innovations not only improve flavor and health benefits but also offer greater efficiency and sustainability in oil production, further disrupting traditional methods.

-□Supply chain challenges: The edible oils market has faced significant supply chain disruptions due to geopolitical tensions and escalating raw material costs. Conflicts such as the Russia-Ukraine war, which disrupted sunflower oil exports from two leading producers, have created supply shortages and volatility. Additionally, trade restrictions, tariffs, and sanctions further complicate global logistics. Rising costs of raw materials, driven by climate change impacts on crop yields and increased input costs, have amplified the challenges. These factors not only elevate prices but also create uncertainty in the supply chain. Consequently, manufacturers and suppliers are focusing on diversifying sourcing strategies and investing in alternative oils to mitigate risks and maintain market stability amidst these challenges.

"The Palm oil segment holds a significant market share among the type segment in the edible oils market."

Edible palm oil has seen significant growth in recent years, driven by its versatile uses and economic benefits. Commonly used in cooking, frying, and as an ingredient in processed foods like snacks, margarine, and baked goods, palm oil is valued for its high stability at high cooking temperatures. It also has a longer shelf life compared to other vegetable oils, which is beneficial for food manufacturers. The growth of edible palm oil is attributed to its cost-effectiveness, high yield per hectare, and growing demand in emerging markets, particularly in Asia and Africa.

"The solvent extraction technology holds significant use among the technology in the edible oils market."

Solvent extraction methods are widely used in the edible oil extraction industry due to their efficiency and ability to process a wide range of raw materials, including seeds, grains, and other oil-rich crops. This method primarily involves using solvents, such as hexane, to dissolve the oil from the raw material, followed by separating and evaporating the solvent to obtain the oil. It is widely adopted for its ability to extract a higher yield compared to mechanical methods, making it ideal for large-scale commercial production.

Solvent extraction's benefits include its high efficiency, cost-effectiveness, and ability to extract oil from a diverse range of crops with minimal waste. It is particularly beneficial for extracting oils from oilseeds with low oil content, such as soybeans, sunflowers, and canola.

The growth of solvent extraction is driven by the increasing demand for edible oils in food processing, rising production capacities, and innovations in solvent recovery systems that enhance environmental sustainability and reduce costs, further fueling its market dominance.

North America region holds a significant market share in the edible oils market.

North America holds a significant market share in the global edible oils market due to its well-established food processing industry, high disposable incomes, and the increasing popularity of health-conscious and premium oils. The presence of key players such as Cargill, Incorporated (US), ADM (US), and Bunge (US) further strengthens the market, as these companies offer a wide range of products, including vegetable oils, olive oils, and specialty oils. These players benefit from advanced production technologies, strong distribution networks, and a diverse consumer base.

Growth opportunities in North America are driven by several factors. The rising demand for healthier cooking oils, such as avocado oil and olive oil, aligns with shifting consumer preferences toward plant-based, organic, and low-cholesterol products. Additionally, innovation in packaging and the expansion of plant-based food products provide further growth prospects. Strategic partnerships, mergers, and acquisitions in the region are expected to enhance market expansion.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the edible oils market:

- By Company Type: Tier 1 - 45%, Tier 2 - 33%, and Tier 3 - 22%

- By Designation: Directors - 45%, Managers - 33%, Others- 22%

- By Region: North America - 15%, Europe - 30%, Asia Pacific - 13%, South America - 30% and Rest of the World -12%

Prominent companies in the market include ADM (US), Bunge (US), Associated British Foods plc (UK), Wilmar International Ltd (Singapore), United Plantations Berhad (Malaysia), Sime Darby Berhad (Malaysia), BORGES AGRICULTURAL & INDUSTRIAL EDIBLE OILS, S.A.U. (Spain), Cargill Incorporated (US), GrainCorp (Australia), Adani Group (India), The Nisshin OilliO Group, Ltd. (Japan),

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Beidahuang Group (China), AJANTA SOYA LIMITED (India), Patanjali Foods Ltd. (India), and Louis Dreyfus Company (Netherlands). Other players include Golden Agri-Resources Ltd. (Singapore), Richardson International Limited (Canada), Hebany (UAE), Aceitera General Deheza (Argentina), Vicentin S.A.I.C. (Argentina), Tradizione Italiana (Italy), EFKO Group (Russia), Nutiva Inc. (US), American Vegetable Oils, Inc. (US), and Sunora Foods (Canada).

Research Coverage:

This research report categorizes the edible oils market by type (soybean oil, palm oil, sunflower oil, rapeseed oil, olive oil, and other edible oils), end use (Domestic, Industrial, and food service), packaging technology, packaging type, application, extraction technology, grade, distribution channel, and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of edible oils. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the edible oils market. Competitive analysis of upcoming startups in the edible oils market ecosystem is covered in this report. Furthermore, industry-specific trends such as technology analysis, ecosystem and market mapping, and patent, and regulatory landscape, among others, are also covered in the study.

Reasons to buy this report:

The report will help market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall edible oils and the subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Increase in oilseed production), restraints (High price volatility for edible oils), opportunities (Rising sunflower oil demand offers growth potential due to high olive oil prices), and challenges (Surge in fraud due to tight supplies and soaring prices) influencing the growth of the edible oils market.
- New product launch/Innovation: Detailed insights on research & development activities and new product launches in the edible oils market.
- Market Development: Comprehensive information about lucrative markets - the report analyzes edible oils across varied regions.
- Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the edible oils market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product food prints of leading players such as ADM (US), Bunge (US), Associated British Foods plc (UK), Wilmar International Ltd (Singapore), United Plantations Berhad (Malaysia), and other players in the edible oils market.

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