

United States Cosmetic Bioactive Ingredients Market Forecast 2025-2032

Market Report | 2024-12-10 | 143 pages | Inkwood Research

AVAILABLE LICENSES:

- Single User Price \$1100.00
- Global Site License \$1500.00

Report description:

KEY FINDINGS

The United States cosmetic bioactive ingredients market is evaluated to grow at a CAGR of 5.23% from 2025 to 2032.

The United States cosmetic bioactive ingredients market is experiencing significant growth, driven by a rising consumer demand for personal care products that promote healthy skin, hair, and nails. Both men and women are increasingly purchasing a variety of cosmetic products, reflecting a growing awareness of the benefits of bioactive ingredients such as vitamins, antioxidants, and essential oils.

MARKET INSIGHTS

Consumers are now more proactive about their personal care routines, seeking products that provide not only aesthetic enhancement but also long-term health benefits. This shift toward health-conscious beauty products is creating a dynamic market for bioactive ingredients that cater to specific skin concerns, such as anti-aging, hydration, and skin repair. Further, as consumers in the US continue to prioritize their health and well-being, they are gravitating toward skincare and personal care brands known for their efficacy and use of bioactive ingredients. Popular skincare brands like Neutrogena, Olay, Nivea, and L'Oreal Paris have capitalized on this trend, incorporating bioactive ingredients such as hyaluronic acid, retinol, and vitamin C in their formulations to address common skin concerns such as dryness, wrinkles, and pigmentation.

Additionally, products for men, like the beard oil from Ranger Grooming Co. containing jojoba and Moroccan argan oils, are gaining traction. These products not only help moisturize and condition the beard but also reduce irritation, addressing the growing market for men's grooming products. Companies like LAB Series also cater to this market, offering products like their Invigorating Face Scrub and Age Rescue Eye Therapy Lotion, which utilize bioactive ingredients to refresh the skin, remove dead skin cells, and target signs of aging.

In addition, the increasing availability of multifunctional products, such as Lubriderm's 3-in-1 lotion, which acts as a body lotion, face lotion, and post-shave moisturizer, highlights the consumer preference for convenience and effectiveness. Moreover, the incorporation of natural bioactive ingredients, like antioxidants from plant-based sources, is a key factor in the market's expansion. These ingredients are sought after for their ability to protect the skin from environmental stressors and reduce signs of aging. As the demand for clean, sustainable, and effective beauty products continues to rise, companies are investing in research and development to create new, bioactive-rich products that meet the evolving preferences of US consumers.

SEGMENTATION ANALYSIS

The United States cosmetic bioactive ingredients market segmentation includes source, ingredient, and application. The

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

ingredient segment is further classified into amino acid, protein & peptide, omega-3 fatty acid, plant extract, vitamin, probiotic & prebiotic, carotenoid & antioxidant, mineral, and other ingredients.

Amino acids, widely recognized as vital bioactive ingredients in cosmetics, play a significant role in conditioning both hair and skin. These compounds are primarily derived from plant-based sources and are classified into two categories: essential and non-essential amino acids. Essential amino acids cannot be synthesized by the body and must be obtained through diet, typically from foods rich in protein. In contrast, non-essential amino acids are naturally produced by the body, and thus do not need to be sourced from external supplements.

Amino acids serve various crucial functions in skin care. Certain amino acids collaborate with aquaporins, which facilitate the transportation of moisture through the skin, while others act as potent antioxidants. The benefits of amino acids extend beyond skin hydration, as they also contribute to strengthening the immune system and protecting the skin from free radical damage. Moreover, these compounds are known to mitigate the visible signs of aging by promoting skin renewal and enhancing its protective barriers.

Among the most beneficial amino acids for skin health are Arginine, which aids in repairing visible skin damage; Histidine, known for its soothing and antioxidant properties; Methionine, which protects the skin from harmful external elements, and Lysine, which helps fortify the skin's surface. Products such as the Anti-Aging Serum by GHC highlight the efficacy of amino acids in skincare. This serum combines Hyaluronic Acid, Retinol, Arginine, and Niacinamide, offering a synergistic formula designed to combat the signs of aging, reduce wrinkles, and improve overall skin texture. Through the targeted use of amino acids, these formulations help to enhance skin health, restore hydration, and support a youthful appearance.

COMPETITIVE INSIGHTS

Some of the major players operating in the United States cosmetic bioactive ingredients market are Assessa, Ashland Global Holdings Inc, Clariant, etc.

Assessa is a leading company in the cosmetic and personal care sector, specializing in the production and supply of innovative and high-quality bioactive ingredients. The company focuses on delivering sustainable, effective, and safe solutions for the global cosmetic industry. With an emphasis on scientific research and development, Assessa is committed to providing bioactive ingredients that enhance the efficacy and performance of beauty and skincare products.

Table of Contents:

TABLE OF CONTENTS

1. RESEARCH SCOPE & METHODOLOGY

1.1. STUDY OBJECTIVES

1.2. METHODOLOGY

1.3. ASSUMPTIONS & LIMITATIONS

2. EXECUTIVE SUMMARY

2.1. MARKET SIZE & ESTIMATES

2.2. COUNTRY SNAPSHOT

2.3. COUNTRY ANALYSIS

2.4. SCOPE OF STUDY

2.5. CRISIS SCENARIO ANALYSIS

2.6. MAJOR MARKET FINDINGS

2.6.1. FOCUS ON MICROBIOME SKINCARE & INGREDIENTS SUCH AS PREBIOTICS, PROBIOTICS, AND POSTBIOTICS

2.6.2. RISING INTEREST IN BLUE BEAUTY AND MARINE-DERIVED INGREDIENTS

2.6.3. GENDER-NEUTRAL AND INCLUSIVE SKINCARE CATERING TO A DIVERSE DEMOGRAPHIC

3. MARKET DYNAMICS

3.1. KEY DRIVERS

3.1.1. GROWING INTEREST IN PERSONALIZED SKINCARE FORMULATED FOR UNIQUE SKIN CONCERNS

3.1.2. SURGE IN THE AGING POPULATION BOOSTS THE DEMAND FOR COSMETIC BIOACTIVE INGREDIENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1.3. INCREASING DEMAND FOR SUSTAINABLE, ETHICALLY SOURCED BIOACTIVES BY CONSUMERS
- 3.2. KEY RESTRAINTS
 - 3.2.1. LACK OF STANDARDIZATION AND COMPLEX REGULATIONS
 - 3.2.2. CONSUMER SKEPTICISM WITH REGARD TO EFFICACY AND PROOF OF CLAIMS
 - 3.2.3. CONCERNS ASSOCIATED WITH THE FORMULATION AND STABILITY OF COSMETIC BIOACTIVE INGREDIENTS
 - 3.2.4. HIGH PRODUCTION COSTS AND SCALABILITY
- 4. KEY ANALYTICS
 - 4.1. KEY MARKET TRENDS
 - 4.1.1. TECHNOLOGICAL ADVANCEMENTS IN BIOACTIVE EXTRACTION TO ENHANCE BIOAVAILABILITY AND PENETRATION OF ACTIVE INGREDIENTS
 - 4.1.2. CONSUMER PREFERENCE FOR VEGAN AND CRUELTY-FREE PRODUCTS
 - 4.1.3. RISE IN CLEAN AND TRANSPARENT BEAUTY TREND
 - 4.1.4. PROLIFERATION OF BIOACTIVE PEPTIDES FOR VARIOUS COSMETIC BENEFITS
 - 4.2. PORTER'S FIVE FORCES ANALYSIS
 - 4.2.1. BUYERS POWER
 - 4.2.2. SUPPLIERS POWER
 - 4.2.3. SUBSTITUTIONS
 - 4.2.4. NEW ENTRANTS
 - 4.2.5. INDUSTRY RIVALRY
 - 4.3. GROWTH PROSPECT MAPPING
 - 4.3.1. GROWTH PROSPECT MAPPING FOR UNITED STATES
 - 4.4. MARKET MATURITY ANALYSIS
 - 4.5. MARKET CONCENTRATION ANALYSIS
 - 4.6. VALUE CHAIN ANALYSIS
 - 4.6.1. RESEARCH & DEVELOPMENT (R&D)
 - 4.6.2. RAW MATERIAL SOURCING & EXTRACTION
 - 4.6.3. PROCESSING & MANUFACTURING
 - 4.6.4. PACKAGING & DISTRIBUTION
 - 4.6.5. END-USERS
 - 4.7. KEY BUYING CRITERIA
 - 4.7.1. EFFICACY AND PERFORMANCE
 - 4.7.2. SAFETY AND TOXICITY
 - 4.7.3. BRAND NAME AND REPUTATION
 - 4.7.4. PRICE
- 5. MARKET BY SOURCE
 - 5.1. PLANT
 - 5.1.1. MARKET FORECAST FIGURE
 - 5.1.2. SEGMENT ANALYSIS
 - 5.2. MICROBIAL
 - 5.2.1. MARKET FORECAST FIGURE
 - 5.2.2. SEGMENT ANALYSIS
 - 5.3. ANIMAL
 - 5.3.1. MARKET FORECAST FIGURE
 - 5.3.2. SEGMENT ANALYSIS
- 6. MARKET BY INGREDIENT
 - 6.1. AMINO ACID
 - 6.1.1. MARKET FORECAST FIGURE

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.1.2. SEGMENT ANALYSIS
- 6.2. PROTEIN & PEPTIDE
 - 6.2.1. MARKET FORECAST FIGURE
 - 6.2.2. SEGMENT ANALYSIS
- 6.3. OMEGA-3 FATTY ACID
 - 6.3.1. MARKET FORECAST FIGURE
 - 6.3.2. SEGMENT ANALYSIS
- 6.4. PLANT EXTRACT
 - 6.4.1. MARKET FORECAST FIGURE
 - 6.4.2. SEGMENT ANALYSIS
- 6.5. VITAMIN
 - 6.5.1. MARKET FORECAST FIGURE
 - 6.5.2. SEGMENT ANALYSIS
- 6.6. PROBIOTIC & PREBIOTIC
 - 6.6.1. MARKET FORECAST FIGURE
 - 6.6.2. SEGMENT ANALYSIS
- 6.7. CAROTENOID & ANTIOXIDANT
 - 6.7.1. MARKET FORECAST FIGURE
 - 6.7.2. SEGMENT ANALYSIS
- 6.8. MINERAL
 - 6.8.1. MARKET FORECAST FIGURE
 - 6.8.2. SEGMENT ANALYSIS
- 6.9. OTHER INGREDIENTS
 - 6.9.1. MARKET FORECAST FIGURE
 - 6.9.2. SEGMENT ANALYSIS
- 7. MARKET BY APPLICATION
 - 7.1. SKIN CARE
 - 7.1.1. MARKET FORECAST FIGURE
 - 7.1.2. SEGMENT ANALYSIS
 - 7.2. HAIR CARE
 - 7.2.1. MARKET FORECAST FIGURE
 - 7.2.2. SEGMENT ANALYSIS
 - 7.3. MAKEUP
 - 7.3.1. MARKET FORECAST FIGURE
 - 7.3.2. SEGMENT ANALYSIS
- 8. COMPETITIVE LANDSCAPE
 - 8.1. KEY STRATEGIC DEVELOPMENTS
 - 8.1.1. MERGERS & ACQUISITIONS
 - 8.1.2. PARTNERSHIPS & AGREEMENTS
 - 8.1.3. BUSINESS EXPANSIONS & DIVESTITURES
 - 8.2. COMPANY PROFILES
 - 8.2.1. ASSESSA
 - 8.2.1.1. COMPANY OVERVIEW
 - 8.2.1.2. PRODUCTS
 - 8.2.1.3. STRENGTHS & CHALLENGES
 - 8.2.2. ASHLAND GLOBAL HOLDINGS INC
 - 8.2.2.1. COMPANY OVERVIEW

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.2.2. PRODUCTS
- 8.2.2.3. STRENGTHS & CHALLENGES
- 8.2.3. CLARIANT
 - 8.2.3.1. COMPANY OVERVIEW
 - 8.2.3.2. PRODUCTS
 - 8.2.3.3. STRENGTHS & CHALLENGES
- 8.2.4. EVONIK INDUSTRIES
 - 8.2.4.1. COMPANY OVERVIEW
 - 8.2.4.2. PRODUCTS
 - 8.2.4.3. STRENGTHS & CHALLENGES
- 8.2.5. GLANBIA PLC
 - 8.2.5.1. COMPANY OVERVIEW
 - 8.2.5.2. PRODUCTS
 - 8.2.5.3. STRENGTHS & CHALLENGES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States Cosmetic Bioactive Ingredients Market Forecast 2025-2032

Market Report | 2024-12-10 | 143 pages | Inkwood Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$1100.00
	Global Site License	\$1500.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com