

**Location-Based Service Market Size, Share & Trends Analysis Report By Component (GPS, Assisted GPS (A-GPS), Enhanced GPS (E-GPS), Enhances Observed Time Difference (E-OTD), Observed Time Difference, Cell ID, Wi-Fi), By Application (Location-Based Advertising, Business Intelligence & Analytics, Fleet Management, Mapping And Navigation, Local Search & Information, Social Networking & Entertainment, Proximity Marketing, Asset Tracking), By End Users (Transportation & Logistics, Manufacturing, Government & Public Utilities, Retail, Healthcare & Life Sciences, Media & Entertainment, IT & Telecom, BFSI, Hospitality) and By Region (North America, Europe, APAC, Middle East and Africa, LATAM) Forecasts, 2023-2031**

Market Report | 2023-05-03 | 0 pages | Straits Research

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**Report description:**

Location-Based Service Market Analysis and Insights

The Location-Based Service Market size is anticipated to reach USD 55.58 Billion in 2022 and it is projected to reach USD 368.76 Billion by 2031, growing at a CAGR of % during the forecast period.

The Global Location-Based Service Market Analysis report covers comprehensive data on emerging trends, market drivers, growth opportunities, and restraints that can change the market dynamics of the industry. It provides an in-depth analysis of the market

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segments which include types, applications, and competitor analysis.

The Global Location-Based Service Market growth, Size report provides a comprehensive analysis of the Technology industry, analyzes and identifies changes in market conditions set to impact future business decisions by analyzing.

#### Research Methodology

Our research methodology constitutes a mix of secondary & primary research which ideally starts from exhaustive data mining, conducting primary interviews (suppliers/distributors/end-users), and formulating insights, estimates, growth rates accordingly. Final primary validation is a mandate to confirm our research findings with Key Opinion Leaders (KoLs), Industry Experts, Location-Based Service Market includes major supplies & Independent Consultants among others.

#### Global Market Scope and Location-Based Service Market

The scope of the report is to provide a 360-degree view of the market outlook by assessing the entire value chain and analyzing the key Location-Based Service Market trends from 2024 to 2032 underlying in specific geographies. Qualitative and quantitative aspects are interlinked to provide rationales on market numbers, CAGR, and forecasts.

#### Location-Based Service Market Country Level Analysis

The Global Location-Based Service Market Industry Analysis Research Report provides a basic overview of industry dominating market share expected 2024 to 2032. A detailed section on Location-Based Service Market share and status of critical industries is included in the report, covering. Market Segment by Regions (North America, Europe, Asia Pacific, South America and The Middle East and Africa), coverage with region wise data from 2024 to 2032.

#### Top Players in Location-Based Service Market

Some of the other major highlights of the demand for Location-Based Service Market include analysis, purchasing volume, prices, pricing analysis, and regulatory framework. Coverage on manufacturing structure, distribution channels, and Porter's Five Forces analysis are also incorporated in the scope to provide analysis on the demand and supply side. This is anticipated to create opportunities for the growth of the Location-Based Service Market during the forecast period.

ALCATEL-LUCENT

APPLE INC.

AT&T Inc.

Bharti Airtel Limited

Cisco Systems, Inc.

Google LLC

HERE

International Business Machines Corporation

Microsoft Corporation

Oracle Corporation

Qualcomm Technologies, Inc

#### Market Segmentation

The Global Location-Based Service Market Share, Demand provides the most up-to-date Technology industry data on the actual market situation, size, trends and future outlook. The research includes historic data from 2021 to 2023 and forecasts until 2032.

#### By Component

Hardware

Software

Services

#### By Component

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GPS  
Assisted GPS (A-GPS)  
Enhanced GPS (E-GPS)  
Enhances Observed Time Difference (E-OTD)  
Observed Time Difference  
Cell ID  
Wi-Fi

#### By Application

Location-Based Advertising  
Business Intelligence & Analytics  
Fleet Management  
Mapping And Navigation  
Local Search & Information  
Social Networking & Entertainment  
Proximity Marketing  
Asset Tracking

#### By End Users

Transportation & Logistics  
Manufacturing  
Government & Public Utilities  
Retail  
Healthcare & Life Sciences  
Media & Entertainment  
IT & Telecom  
BFSI  
Hospitality

#### Regions Covered

##### North America

U.S.  
Canada

##### Europe

U.K.

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Germany  
France  
Spain  
Italy  
Russia  
Nordic  
Benelux  
Rest of Europe

#### APAC

China  
Korea  
Japan  
India  
Australia  
Singapore  
Taiwan  
South East Asia  
Rest of Asia-Pacific

#### Middle East and Africa

UAE  
Turkey  
Saudi Arabia  
South Africa  
Egypt  
Nigeria  
Rest of MEA

#### LATAM

Brazil  
Mexico  
Argentina  
Chile  
Colombia  
Rest of LATAM

#### Reasons for Doing the Study:

This report is an update of an earlier (2023) Research study. Since the previous edition of this report was published, the Public

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Safety and Security market has continued to evolve. In particular, the overall market growth rates forecast in the previous edition now appear to have been too high, extending the time-line for the market's development. In order to give its readers, the most up-to-date and accurate assessment of future market opportunities.

If you have any special requirements, please let us know and we will offer you the report as you want.

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