

Immersive Analytics Market Size, Share & Trends Analysis Report By Offering (Hardware, Solutions, Services), By Applications (Education and Training, Sales and Marketing, Design and Visualization, Strategy Planning, Other Applications), By End-User Industry (Healthcare, Media and Entertainment , Automotive and Transportation, Construction , Government and Defense, Other End-User Industries) and By Region(North America, Europe, APAC, Middle East and Africa, LATAM) Forecasts, 2024-2032

Market Report | 2024-04-15 | 0 pages | Straits Research

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Report description:

Immersive Analytics Market Analysis and Insights

The Immersive Analytics Market size is anticipated to reach USD 765.75 million in 2023 and it is projected to reach USD 29,615.10 million by 2032, growing at a CAGR of 50.1% during the forecast period.

The Global Immersive Analytics Market Analysis report covers comprehensive data on emerging trends, market drivers, growth opportunities, and restraints that can change the market dynamics of the industry. It provides an in-depth analysis of the market segments which include types, applications, and competitor analysis.

The Global Immersive Analytics Market growth, Size report provides a comprehensive analysis of the Technology industry, analyzes and identifies changes in market conditions set to impact future business decisions by analyzing.

Research Methodology

Our research methodology constitutes a mix of secondary & primary research which ideally starts from exhaustive data mining, conducting primary interviews (suppliers/distributors/end-users), and formulating insights, estimates, growth rates accordingly. Final primary validation is a mandate to confirm our research findings with Key Opinion Leaders (KoLs), Industry

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Experts, Immersive Analytics Market includes major suppliers & Independent Consultants among others.

Global Market Scope and Immersive Analytics Market

The scope of the report is to provide a 360-degree view of the market outlook by assessing the entire value chain and analyzing the key Immersive Analytics Market trends from 2024 to 2032 underlying in specific geographies. Qualitative and quantitative aspects are interlinked to provide rationales on market numbers, CAGR, and forecasts.

Immersive Analytics Market Country Level Analysis

The Global Immersive Analytics Market Industry Analysis Research Report provides a basic overview of industry dominating market share expected 2024 to 2032. A detailed section on Immersive Analytics Market share and status of critical industries is included in the report, covering. Market Segment by Regions (North America, Europe, Asia Pacific, South America and The Middle East and Africa), coverage with region wise data from 2024 to 2032.

Top Players in Immersive Analytics Market

Some of the other major highlights of the demand for Immersive Analytics Market include analysis, purchasing volume, prices, pricing analysis, and regulatory framework. Coverage on manufacturing structure, distribution channels, and Porter's Five Forces analysis are also incorporated in the scope to provide analysis on the demand and supply side. This is anticipated to create opportunities for the growth of the Immersive Analytics Market during the forecast period.

IBM

Microsoft

SAP

Google

TIBCO

HPE

Magic Leap

Accenture

HTC

Meta

Tableau

Kognitiv Spark

Aventior

Immersion Analytics

BadVR

Virtualitics

Softcare Studios

Juju Immersive

ARSOME Technology

Varjo

Cognitive3D

SenseGlove

DPVR

PICO

Reply

Market Segmentation

The Global Immersive Analytics Market Share, Demand provides the most up-to-date Technology industry data on the actual market situation, size, trends and future outlook. The research includes historic data from 2021 to 2023 and forecasts until 2032.

By Offering

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AR/VR/MR Headset

Displays

Sensors and Controllers

Other Hardware

Solutions

Services

Professional Services

Managed Services

By Applications

Education and Training

Sales and Marketing

Design and Visualization

Strategy Planning

Other Applications

By End-User Industry

Healthcare

Media and Entertainment

Automotive and Transportation

Construction

Government and Defense

Other End-User Industries

Regions Coverd

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U.S.

Canada

Europe

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Rest of Europe

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Japan
India
Australia
Singapore
Taiwan
South East Asia
Rest of Asia-Pacific

Middle East and Africa

UAE
Turkey
Saudi Arabia
South Africa
Egypt
Nigeria
Rest of MEA

LATAM

Brazil
Mexico
Argentina
Chile
Colombia
Rest of LATAM

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Reasons for Doing the Study:

This report is an update of an earlier (2023) Research study. Since the previous edition of this report was published, the Public Safety and Security market has continued to evolve. In particular, the overall market growth rates forecast in the previous edition now appear to have been too high, extending the time-line for the market's development. In order to give its readers, the most up-to-date and accurate assessment of future market opportunities.

If you have any special requirements, please let us know and we will offer you the report as you want.

Table of Contents:

- 1 Executive Summary
- 2 Research Scope & Segmentation
 - 2.1 Research Objectives
 - 2.2 Limitations & Assumptions
 - 2.3 Market Scope & Segmentation
 - 2.4 Currency & Pricing Considered
- 3 Market Opportunity Assessment
 - 3.1 Emerging Regions / Countries
 - 3.2 Emerging Companies
 - 3.3 Emerging Applications / End Use
- 4 Market Trends
 - 4.1 Drivers
 - 4.2 Market Warning Factors
 - 4.3 Latest Macro Economic Indicators
 - 4.4 Geopolitical Impact
 - 4.5 Technology Factors
- 5 Market Assessment
 - 5.1 Porters Five Forces Analysis
 - 5.2 Value Chain Analysis
- 6 Global Immersive Analytics Market Size Analysis
 - 6.1 By Offering
 - 6.1.1 Hardware
 - 6.1.1.1 AR/VR/MR Headset
 - 6.1.1.2 Displays
 - 6.1.1.3 Sensors and Controllers
 - 6.1.1.4 Other Hardware
 - 6.1.2 Solutions
 - 6.1.3 Services
 - 6.1.3.1 Professional Services
 - 6.1.3.2 Managed Services
 - 6.2 By Applications
 - 6.2.1 Education and Training
 - 6.2.2 Sales and Marketing
 - 6.2.3 Design and Visualization
 - 6.2.4 Strategy Planning
 - 6.2.5 Other Applications
 - 6.3 By End-User Industry
 - 6.3.1 Healthcare
 - 6.3.2 Media and Entertainment

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- 6.3.3 Automotive and Transportation
- 6.3.4 Construction
- 6.3.5 Government and Defense
- 6.3.6 Other End-User Industries
- 7 North America Market Analysis
- 7.1 By Offering
- 7.1.1 Hardware
- 7.1.1.1 AR/VR/MR Headset
- 7.1.1.2 Displays
- 7.1.1.3 Sensors and Controllers
- 7.1.1.4 Other Hardware
- 7.1.2 Solutions
- 7.1.3 Services
- 7.1.3.1 Professional Services
- 7.1.3.2 Managed Services
- 7.2 By Applications
- 7.2.1 Education and Training
- 7.2.2 Sales and Marketing
- 7.2.3 Design and Visualization
- 7.2.4 Strategy Planning
- 7.2.5 Other Applications
- 7.3 By End-User Industry
- 7.3.1 Healthcare
- 7.3.2 Media and Entertainment
- 7.3.3 Automotive and Transportation
- 7.3.4 Construction
- 7.3.5 Government and Defense
- 7.3.6 Other End-User Industries
- 7.3 U.S.
- 7.4 Canada
- 8 Europe Market Analysis
- 8.1 By Offering
- 8.1.1 Hardware
- 8.1.1.1 AR/VR/MR Headset
- 8.1.1.2 Displays
- 8.1.1.3 Sensors and Controllers
- 8.1.1.4 Other Hardware
- 8.1.2 Solutions
- 8.1.3 Services
- 8.1.3.1 Professional Services
- 8.1.3.2 Managed Services
- 8.2 By Applications
- 8.2.1 Education and Training
- 8.2.2 Sales and Marketing
- 8.2.3 Design and Visualization
- 8.2.4 Strategy Planning
- 8.2.5 Other Applications

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- 8.3 By End-User Industry
 - 8.3.1 Healthcare
 - 8.3.2 Media and Entertainment
 - 8.3.3 Automotive and Transportation
 - 8.3.4 Construction
 - 8.3.5 Government and Defense
 - 8.3.6 Other End-User Industries
- 8.3 U.K.
- 8.4 Germany
- 8.5 France
- 8.6 Spain
- 8.7 Italy
- 8.8 Russia
- 8.9 Nordic
- 8.10 Benelux
- 8.11 Rest of Europe
- 9 APAC Market Analysis
 - 9.1 By Offering
 - 9.1.1 Hardware
 - 9.1.1.1 AR/VR/MR Headset
 - 9.1.1.2 Displays
 - 9.1.1.3 Sensors and Controllers
 - 9.1.1.4 Other Hardware
 - 9.1.2 Solutions
 - 9.1.3 Services
 - 9.1.3.1 Professional Services
 - 9.1.3.2 Managed Services
 - 9.2 By Applications
 - 9.2.1 Education and Training
 - 9.2.2 Sales and Marketing
 - 9.2.3 Design and Visualization
 - 9.2.4 Strategy Planning
 - 9.2.5 Other Applications
 - 9.3 By End-User Industry
 - 9.3.1 Healthcare
 - 9.3.2 Media and Entertainment
 - 9.3.3 Automotive and Transportation
 - 9.3.4 Construction
 - 9.3.5 Government and Defense
 - 9.3.6 Other End-User Industries
 - 9.3 China
 - 9.4 Korea
 - 9.5 Japan
 - 9.6 India
 - 9.7 Australia
 - 9.8 Singapore
 - 9.9 Taiwan

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- 9.10 South East Asia
- 9.11 Rest of Asia-Pacific
- 10 Middle East and Africa Market Analysis
 - 10.1 By Offering
 - 10.1.1 Hardware
 - 10.1.1.1 AR/VR/MR Headset
 - 10.1.1.2 Displays
 - 10.1.1.3 Sensors and Controllers
 - 10.1.1.4 Other Hardware
 - 10.1.2 Solutions
 - 10.1.3 Services
 - 10.1.3.1 Professional Services
 - 10.1.3.2 Managed Services
 - 10.2 By Applications
 - 10.2.1 Education and Training
 - 10.2.2 Sales and Marketing
 - 10.2.3 Design and Visualization
 - 10.2.4 Strategy Planning
 - 10.2.5 Other Applications
 - 10.3 By End-User Industry
 - 10.3.1 Healthcare
 - 10.3.2 Media and Entertainment
 - 10.3.3 Automotive and Transportation
 - 10.3.4 Construction
 - 10.3.5 Government and Defense
 - 10.3.6 Other End-User Industries
 - 10.3 UAE
 - 10.4 Turkey
 - 10.5 Saudi Arabia
 - 10.6 South Africa
 - 10.7 Egypt
 - 10.8 Nigeria
 - 10.9 Rest of MEA
- 11 LATAM Market Analysis
 - 11.1 By Offering
 - 11.1.1 Hardware
 - 11.1.1.1 AR/VR/MR Headset
 - 11.1.1.2 Displays
 - 11.1.1.3 Sensors and Controllers
 - 11.1.1.4 Other Hardware
 - 11.1.2 Solutions
 - 11.1.3 Services
 - 11.1.3.1 Professional Services
 - 11.1.3.2 Managed Services
 - 11.2 By Applications
 - 11.2.1 Education and Training
 - 11.2.2 Sales and Marketing

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- 11.2.3 Design and Visualization
- 11.2.4 Strategy Planning
- 11.2.5 Other Applications
- 11.3 By End-User Industry
 - 11.3.1 Healthcare
 - 11.3.2 Media and Entertainment
 - 11.3.3 Automotive and Transportation
 - 11.3.4 Construction
 - 11.3.5 Government and Defense
 - 11.3.6 Other End-User Industries
- 11.3 Brazil
- 11.4 Mexico
- 11.5 Argentina
- 11.6 Chile
- 11.7 Colombia
- 11.8 Rest of LATAM
- 12 Competitive Landscape
 - 12.1 Global Immersive Analytics Market Share By Players
 - 12.2 M & A Agreements & Collaboration Analysis
- 13 Market Players Assessment
 - 13.1 American International Industries (GIGI)
 - 13.1.1 Overview
 - 13.1.2 Business Information
 - 13.1.3 Revenue
 - 13.1.4 ASP
 - 13.1.5 Swot Analysis
 - 13.1.6 Recent Developments
 - 13.2 Microsoft
 - 13.3 SAP
 - 13.4 Google
 - 13.5 TIBCO
 - 13.6 HPE
 - 13.7 Magic Leap
 - 13.8 Accenture
 - 13.9 HTC
 - 13.10 Meta
 - 13.11 Tableau
 - 13.12 Kognitiv Spark
 - 13.13 Aventior
 - 13.14 Immersion Analytics
 - 13.15 BadVR
 - 13.16 Virtualitics
 - 13.17 Softcare Studios
 - 13.18 Juju Immersive
 - 13.19 ARSOME Technology
 - 13.20 Varjo
 - 13.21 Cognitive3D

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- 13.22 SenseGlove
- 13.23 DPVR
- 13.24 PICO
- 13.25 Reply
- 14 Research Methodology
 - 14.1 Research Data
 - 14.1.1 Secondary Data
 - 14.1.1.1 Major secondary sources
 - 14.1.1.2 Key data from secondary sources
 - 14.1.2 Primary Data
 - 14.1.2.1 Key data from primary sources
 - 14.1.2.2 Breakdown of primaries
 - 14.1.3 Secondary And Primary Research
 - 14.1.3.1 Key industry insights
 - 14.2 Market Size Estimation
 - 14.2.1 Bottom-Up Approach
 - 14.2.2 Top-Down Approach
 - 14.2.3 Market Projection
 - 14.3 Research Assumptions
 - 14.3.1 Assumptions
 - 14.4 Limitations
 - 14.5 Risk Assessment
- 15 Appendix
 - 15.1 Discussion Guide
 - 15.2 Customization Options
 - 15.3 Related Reports
- 16 Disclaimer

Immersive Analytics Market Size, Share & Trends Analysis Report By Offering (Hardware, Solutions, Services), By Applications (Education and Training, Sales and Marketing, Design and Visualization, Strategy Planning, Other Applications), By End-User Industry (Healthcare, Media and Entertainment , Automotive and Transportation, Construction , Government and Defense, Other End-User Industries) and By Region(North America, Europe, APAC, Middle East and Africa, LATAM) Forecasts, 2024-2032

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