

## **Womenswear in Canada**

Market Direction | 2024-11-25 | 28 pages | Euromonitor

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### **Report description:**

Womenswear in Canada has experienced muted value growth alongside nearly flat volume growth in 2024, a significant slowdown following the double-digit value increases of 2023. The market completed its recovery from the pandemic in 2023, but in 2024 it faces headwinds from consumers grappling with a high cost of living. Shoppers are prioritising value and exercising caution in their spending. However, Canada's high immigration levels have continued to support demand as newcomers require new wardr...

Euromonitor International's Womenswear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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