

Vacuum Cleaners in France

Market Direction | 2024-11-25 | 38 pages | Euromonitor

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Report description:

Sales of vacuum cleaners saw a small decline in retail volume terms in 2024 although the performances were mixed within the different categories. For instance, sales of cylinder and handheld vacuum cleaners saw a drop off in demand after sales were boosted by the pandemic. The boost to sales during the pandemic reset the replacement cycle and thus sales slowed in 2024. Additionally, these products also lost sales to other alternative categories, some of which are seen as more effective and innov...

Euromonitor International's Vacuum Cleaners in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Vacuum Cleaners in France
Euromonitor International
November 2024

List Of Contents And Tables

VACUUM CLEANERS IN FRANCE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady sales of traditional models

Rise of the robots

Dyson and Rowenta lead, with Shark making waves

PROSPECTS AND OPPORTUNITIES

Wet and dry models expected to benefit from further growth while right-to-repair legislation should present challenges and opportunities

Premiumisation could be key to growth

Distribution landscape likely to remain stable albeit with a growing focus on e-commerce

CATEGORY DATA

Table 1 Sales of Vacuum Cleaners by Category: Volume 2019-2024

Table 2 Sales of Vacuum Cleaners by Category: Value 2019-2024

Table 3 Sales of Vacuum Cleaners by Category: % Volume Growth 2019-2024

Table 4 Sales of Vacuum Cleaners by Category: % Value Growth 2019-2024

Table 5 Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2020-2024

Table 6 NBO Company Shares of Vacuum Cleaners: % Volume 2020-2024

Table 7 LBN Brand Shares of Vacuum Cleaners: % Volume 2021-2024

Table 8 Distribution of Vacuum Cleaners by Format: % Volume 2019-2024

Table 9 Forecast Sales of Vacuum Cleaners by Category: Volume 2024-2029

Table 10 □Forecast Sales of Vacuum Cleaners by Category: Value 2024-2029

Table 11 □Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2024-2029

CONSUMER APPLIANCES IN FRANCE

EXECUTIVE SUMMARY

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025

Table 14 Replacement Cycles of Consumer Appliances by Category 2019-2025

MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2019-2024

Table 16 Sales of Consumer Appliances by Category: Value 2019-2024

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2019-2024

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024

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Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024

Table 23 □Sales of Small Appliances by Category: Volume 2019-2024

Table 24 □Sales of Small Appliances by Category: Value 2019-2024

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2019-2024

Table 26 □Sales of Small Appliances by Category: % Value Growth 2019-2024

Table 27 □NBO Company Shares of Major Appliances: % Volume 2020-2024

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2021-2024

Table 29 □NBO Company Shares of Small Appliances: % Volume 2020-2024

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2021-2024

Table 31 □Distribution of Major Appliances by Format: % Volume 2019-2024

Table 32 □Distribution of Small Appliances by Format: % Volume 2019-2024

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2024-2029

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2024-2029

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2024-2029

Table 42 □Forecast Sales of Small Appliances by Category: Value 2024-2029

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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