

Tea in Chile

Market Direction | 2024-11-26 | 21 pages | Euromonitor

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Report description:

Tea has long held its position as the most consumed hot drink in Chile, comprising 36% share of total volume sales in 2024. This historical preference highlights the cultural significance of tea in Chilean households. However, the category has faced challenges over the review period, with its overall performance showing a negative trend. This decline has created an opportunity for coffee, a category that has been steadily growing in demand, to close the gap and gain further prominence in the loc...

Euromonitor International's Tea in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TEA IN CHILE

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