

Sweet Spreads in Japan

Market Direction | 2024-11-26 | 20 pages | Euromonitor

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Report description:

In 2024, sweet spreads in Japan is facing a further downturn in retail volume sales, due to population decline and price increases. Despite rising prices, these increases are not expected to be sufficient to offset the negative impact on retail volume sales, which is set to result in a slight decrease even in retail current value terms. Amongst the various categories within sweet spreads, honey and chocolate spreads are expected to experience particularly steep price rises. Both categories are h...

Euromonitor International's Sweet Spreads in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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