

## **Sportswear in Singapore**

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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### **Report description:**

The sportswear market in Singapore continues to expand in current value terms, although the rate of growth has slowed compared to the previous three years. This is likely due to economic factors, with rising living costs affecting discretionary spending. Nevertheless, the growing focus on health and wellness, coupled with the younger generation's preference for athleisure wear, is fuelling demand.

Euromonitor International's Sportswear in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sportswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Performance footwear gains traction

Nike, Adidas, and local players compete for dominance

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