

Sportswear in Canada

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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Report description:

Sportswear in Canada delivered modest growth in 2024, following strong performance in 2023, as the recovery from the pandemic stabilised and consumers completed refreshing their wardrobes. Growth returned to more typical levels, supported by increased immigration, but tempered by economic headwinds as consumers navigated cost-of-living pressures and focused on value-for-money purchases. The gradual end of remote-working policies, with employees required to be in workplaces for several days a week...

Euromonitor International's Sportswear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sportswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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