

Soft Drinks Packaging in the United Kingdom

Market Direction | 2024-04-19 | 7 pages | Euromonitor

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Report description:

PET bottles are the leading pack type in the UK soft drinks packaging market due to their durability and affordability, with PET bottles also expected to continue being the most widely used packaging format over the forecast period. PET bottles are particularly favoured in leading categories like bottled water and carbonates. However, despite leading, PET bottles are gradually losing share to metal beverage cans and glass bottles, with the latter pack types seen as more sustainable formats when...

Euromonitor International's Soft Drinks Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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SOFT DRINKS PACKAGING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles lead soft drinks packaging thanks to their durability and affordability

Growth in energy drinks benefits metal beverage cans

The fall in demand for juice affects its pack types

PROSPECTS AND OPPORTUNITIES

Sustainable packaging trend will remain in focus over forecast period

Convenience a pivotal factor in soft drinks packaging

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