

Rice, Pasta and Noodles in Bulgaria

Market Direction | 2024-11-25 | 26 pages | Euromonitor

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Report description:

The rice, pasta and noodles category in Bulgaria is seeing almost flat growth in 2024, with minimal volume decline, driven by dried pasta. While dried pasta remains the most significant type of pasta available, fresh pasta that can be cooked at home and readymade pasta delivered to homes are rising, as is pasta consumption through foodservice. Rice continues to be the most substantial segment, both in value and volume sales terms, since it has highly versatile application in cuisine. It is widel...

Euromonitor International's Rice, Pasta and Noodles in Bulgaria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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