

## **Refrigeration Appliances in France**

Market Direction | 2024-11-25 | 45 pages | Euromonitor

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### **Report description:**

Sales of refrigeration appliances continued to decline in 2024 with the category's recovery hampered by France's deflated real estate market. The category did, however, decline at a slower rate in 2024 compared to the previous two years, which was thanks to more stable inflation, with players also using promotions to try and drive sales. On the flipside, these promotions combined with consumers switching to private label and lower priced brands had a knock-on effect on sales in current value ter...

Euromonitor International's Refrigeration Appliances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2024

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Consumers have differing demands but space, energy efficiency and price remain key influences on demand

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