

Processed Meat, Seafood and Alternatives To Meat in Ecuador

Market Direction | 2024-11-25 | 20 pages | Euromonitor

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Report description:

Processed seafood remains highly consolidated and competitive in 2024, particularly processed shelf stable seafood, where canned tuna and sardines are the leading products. Ecuador, a significant tuna producer, boasts companies that oversee extensive logistics chains from fishing to processing. Whilst a considerable percentage of the processed seafood is exported, efficient economies of scale ensure the availability of affordable products for local consumers. The popularity of processed shelf st...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2024 DEVELOPMENTS

Shelf stable seafood remains highly consolidated in 2024
Wide range of private label in processed meat, appealing to price-sensitive consumers
Wider range of options at more competitive prices due to trade agreement with the EU

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