

## **Processed Fruit and Vegetables Packaging in South Korea**

Market Direction | 2024-06-28 | 8 pages | Euromonitor

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### **Report description:**

Total processed and fruit and vegetables packaging volumes maintained slow, stable growth in 2023. Within frozen processed potatoes, flexible plastic was the only pack type with notable packaging volumes in South Korea in 2023, due to its versatility, durability, and cost-effectiveness. It offers excellent barrier properties, protecting frozen processed potatoes from moisture, air, and contaminants, thus preserving the quality and flavour over an extended period. In addition, flexible plastic pa...

Euromonitor International's Processed Fruit and Vegetables Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type for frozen processed potatoes, due to its durability

Metal food cans is the favoured pack type, due to excellent food preservation

70g pack size grows, due to a shift in preference towards on-the-go consumption

PROSPECTS AND OPPORTUNITIES

PET jars poised for growth due to a rising preference for sustainable packaging

Rise in demand for frozen fruit set to benefit flexible plastic

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