

Processed Fruit and Vegetables in Ecuador

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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Report description:

There has been a notable increase in the number of brands available in shelf stable fruit in Ecuador, resulting in declining unit prices as competition has intensified. Five years ago, supermarkets typically stocked a maximum of five brands, but the offerings have now doubled. Shelf stable fruit is closely linked to celebratory occasions and is commonly used in the production of pastries and cakes. As a result, it saw significant growth following the pandemic. However, the implementation of curf...

Euromonitor International's Processed Fruit and Vegetables in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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