

## **Processed Fruit and Vegetables in Argentina**

Market Direction | 2024-11-25 | 19 pages | Euromonitor

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### **Report description:**

Argentina in 2024 is seeing more consumers shift from processed fruit and vegetables towards fresh alternatives, motivated by economic pressure. As a result, sales of processed fruit and vegetables are recording substantial volume declines. Further, hot and dry weather has seriously affected the vegetable harvest compared to previous years, pushing up prices significantly. Among the most impacted vegetables is peas - typically highly popular in Argentina. Generally, local consumption of fresh fr...

Euromonitor International's Processed Fruit and Vegetables in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2024

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