

Pre-Paid Cards in the United Arab Emirates

Market Direction | 2024-11-25 | 25 pages | Euromonitor

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Report description:

Pre-paid cards in the United Arab Emirates remains a highly dynamic category in financial cards and payments, recording double-digit growth in both transaction volume and value in 2024, along with a greater uptake of closed loop (mainly driven by transportation cards and parking and toll cards) and open loop (dominated by payroll cards). The category is supported by the further expansion of the competitive landscape with new products either being launched or set to be introduced in the short ter...

Euromonitor International's Pre-Paid Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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New pre-paid card offerings to launch in the United Arab Emirates
Pre-paid function becomes attractive for developing future payment users
Crypto-linked pre-paid cards on the horizon as cryptocurrency users seek POS utilisation

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Digitalisation to transform pre-paid cards in public services
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