

Pre-Paid Cards in South Korea

Market Direction | 2024-11-25 | 27 pages | Euromonitor

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Report description:

In 2023, pre-paid cards in Korea saw a notable rise in volume and current value transactions, and this trend is expected to continue in 2024 and throughout the forecast period. Pre-paid cards, especially those offered by fintech companies, are gaining popularity as more consumers turn to them for their flexibility and attractive benefits. One major reason for their growing adoption is that pre-paid cards come with no annual fees, unlike many credit cards. Meanwhile, they often offer similar or b...

Euromonitor International's Pre-Paid Card Transactions in South Korea report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in South Korea
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List Of Contents And Tables

PRE-PAID CARDS IN SOUTH KOREA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growing spending on pre-paid cards in Korea
The growing popularity of teenage-specific pre-paid cards in Korea
Various gift cards gaining popularity in closed loop pre-paid cards

PROSPECTS AND OPPORTUNITIES

WOW PASS: A pre-paid card for inbound tourists in Korea
Climate Card: Seoul's new initiative for sustainable public transportation
Different players are entering pre-paid cards in Korea

CATEGORY DATA

- Table 1 Pre-paid Cards: Number of Cards in Circulation 2019-2024
- Table 2 Pre-paid Cards Transactions 2019-2024
- Table 3 Pre-paid Cards in Circulation: % Growth 2019-2024
- Table 4 Pre-paid Cards Transactions: % Growth 2019-2024
- Table 5 Closed Loop Pre-paid Cards Transactions 2019-2024
- Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2019-2024
- Table 7 Open Loop Pre-paid Cards Transactions 2019-2024
- Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2019-2024
- Table 9 Pre-paid Cards: Number of Cards by Issuer 2019-2023
- Table 10 □Pre-paid Cards: Number of Cards by Operator 2019-2023
- Table 11 □Pre-paid Cards Transaction Value by Issuer 2019-2023
- Table 12 □Pre-paid Cards Transaction Value by Operator 2019-2023
- Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
- Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
- Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
- Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2019-2023
- Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2019-2023
- Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2019-2023
- Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2019-2023
- Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2019-2023
- Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2024-2029
- Table 22 □Forecast Pre-paid Cards Transactions 2024-2029
- Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2024-2029
- Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2024-2029
- Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2024-2029
- Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2024-2029
- Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2024-2029
- Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2024-2029

FINANCIAL CARDS AND PAYMENTS IN SOUTH KOREA

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EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture

2024 key trends

Financial cards targeted towards teens continue to be launched

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2019-2024

Table 30 Number of ATMs: Units 2019-2024

Table 31 Value Lost to Fraud 2019-2024

Table 32 Card Expenditure by Location 2024

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2019-2024

Table 34 Domestic versus Foreign Spend 2024

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2019-2024

Table 36 Financial Cards by Category: Number of Accounts 2019-2024

Table 37 Financial Cards Transactions by Category: Value 2019-2024

Table 38 □Financial Cards by Category: Number of Transactions 2019-2024

Table 39 □Consumer Payments by Category: Value 2019-2024

Table 40 □Consumer Payments by Category: Number of Transactions 2019-2024

Table 41 □M-Commerce by Category: Value 2019-2024

Table 42 □M-Commerce by Category: % Value Growth 2019-2024

Table 43 □Financial Cards: Number of Cards by Issuer 2019-2023

Table 44 □Financial Cards: Number of Cards by Operator 2019-2023

Table 45 □Financial Cards: Card Payment Transactions Value by Operator 2019-2023

Table 46 □Financial Cards: Card Payment Transactions Value by Issuer 2019-2023

Table 47 □Forecast Financial Cards by Category: Number of Cards in Circulation 2024-2029

Table 48 □Forecast Financial Cards by Category: Number of Accounts 2024-2029

Table 49 □Forecast Financial Cards Transactions by Category: Value 2024-2029

Table 50 □Forecast Financial Cards by Category: Number of Transactions 2024-2029

Table 51 □Forecast Consumer Payments by Category: Value 2024-2029

Table 52 □Forecast Consumer Payments by Category: Number of Transactions 2024-2029

Table 53 □Forecast M-Commerce by Category: Value 2024-2029

Table 54 □Forecast M-Commerce by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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