

## **Plant-Based Dairy Packaging in the United Kingdom**

Market Direction | 2024-05-06 | 8 pages | Euromonitor

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### **Report description:**

In the UK, the 1,000ml pack remains the most popular size in the packaging of plant-based milk, and therefore also plant-based dairy as a whole, given milk's dominance of the overall category. Consumers in the UK are now familiar with plant-based products as alternatives to milk and are thus comfortable purchasing large quantities. Furthermore, plant-based milk plays a staple role in the UK homes in which it is used, with larger quantities required for domestic consumption. Large sizes also prov...

Euromonitor International's Plant-based Dairy Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

While the 1,000mg pack remains most popular, players are launching smaller sizes

Almond milk in HDPE bottles with innovative shape enhancing consumer experience

Sustainable packaging aligns with plant-based brands' values

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons will remain the leading pack type in plant-based dairy

Plant-based yoghurt to see strong growth over the forecast period

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