

Other Hot Drinks in the Czech Republic

Market Direction | 2024-11-25 | 21 pages | Euromonitor

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Report description:

In 2024, retail volume sales of other hot drinks continued their downward trend, a pattern that has persisted over the past few years. This decline has been further exacerbated by high inflation, which has placed significant pressure on household budgets. Czech consumers face an increasingly difficult economic situation, with rising living costs prompting them to cut back on non-essential purchases, including other hot drinks. The most noticeable decline has been in chocolate-based hot drinks, w...

Euromonitor International's Other Hot Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2024 DEVELOPMENTS

Purchasing behaviour adapts to rising price points in other hot drinks
An unhealthy perception challenges sales of chocolate-based hot drinks
Nestle Cesko offers a strong, highly recognised portfolio in other hot drinks

PROSPECTS AND OPPORTUNITIES

Private label continues to gain ground, offering appealing price points
Growth opportunities for plant-based hot drinks align with rising health trends
Convenience and a wide array of options boost share for e-commerce

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