

## Other Hot Drinks in Chile

Market Direction | 2024-11-26 | 22 pages | Euromonitor

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## Report description:

In 2022, Chile experienced its highest inflation rate in 30 years. At first glance, such inflationary pressures might have been expected to significantly impact demand for non-essential goods, including other hot drinks. However, the lingering effects of liquidity incentives and an overheated economy helped sustain consumption levels until late 2022. The true effects of inflation and a slower economy began to emerge more prominently in 2023, leading to declining demand for other hot drinks. By 2...

Euromonitor International's Other Hot Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Economic circumstances further hinder demand for other hot drinks in Chile

Climate change and higher temperatures limit performance of yerba mate

Milo retains lead of malt-based hot drinks, but sugar content and lack of success in large formats limit its growth

PROSPECTS AND OPPORTUNITIES

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Concerned parents call for low sugar content and no artificial colourants

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