

Menswear in the Czech Republic

Market Direction | 2024-11-25 | 27 pages | Euromonitor

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Report description:

Although the retail value of men's suits has shown some recovery, sales volumes remain significantly below pre-pandemic levels in 2024. The ongoing shift to remote work and more relaxed office dress codes have curbed demand for traditional suits. Instead, consumers are gravitating towards smart-casual attire, which offers greater versatility. Rising prices have supported value growth, but this has been insufficient to offset the decline in overall volume, highlighting a transformation in workpla...

Euromonitor International's Menswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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