

Menswear in Colombia

Market Direction | 2024-11-25 | 25 pages | Euromonitor

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Report description:

While categories such as suits are experiencing a rise in current value, casualwear continues to lead as the predominant trend in menswear in Colombia in 2024. As broader fashion trends increasingly focus on comfort and convenience, menswear is becoming more synonymous with sportswear. This shift is not solely attributed to the growing number of people participating in sports but also to a broader change in men's fashion towards a sport-oriented aesthetic. The trend has given rise to notable col...

Euromonitor International's Menswear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Menswear in Colombia
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List Of Contents And Tables

MENSWEAR IN COLOMBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Casualwear remains the dominant trend in men's fashion

Price discounts and promotions drive volume decline

The rise of second-hand fashion

PROSPECTS AND OPPORTUNITIES

Product innovation is set to drive value growth as brands target new audiences

Hard discounters introduce new lines to meet demand for affordable menswear

Brand owners continue to invest in menswear

CATEGORY DATA

Table 1 Sales of Menswear by Category: Volume 2019-2024

Table 2 Sales of Menswear by Category: Value 2019-2024

Table 3 Sales of Menswear by Category: % Volume Growth 2019-2024

Table 4 Sales of Menswear by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Menswear: % Value 2020-2024

Table 6 LBN Brand Shares of Menswear: % Value 2021-2024

Table 7 NBO Company Shares of Men's Nightwear: % Value 2020-2024

Table 8 LBN Brand Shares of Men's Nightwear: % Value 2021-2024

Table 9 NBO Company Shares of Men's Outerwear: % Value 2020-2024

Table 10 □LBN Brand Shares of Men's Outerwear: % Value 2021-2024

Table 11 □NBO Company Shares of Men's Swimwear: % Value 2020-2024

Table 12 □LBN Brand Shares of Men's Swimwear: % Value 2021-2024

Table 13 □NBO Company Shares of Men's Underwear: % Value 2020-2024

Table 14 □LBN Brand Shares of Men's Underwear: % Value 2021-2024

Table 15 □Forecast Sales of Menswear by Category: Volume 2024-2029

Table 16 □Forecast Sales of Menswear by Category: Value 2024-2029

Table 17 □Forecast Sales of Menswear by Category: % Volume Growth 2024-2029

Table 18 □Forecast Sales of Menswear by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN COLOMBIA

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 20 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

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Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
Table 23 NBO Company Shares of Apparel and Footwear: % Value 2020-2024
Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
Table 25 Distribution of Apparel and Footwear by Format: % Value 2019-2024
Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2024
Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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