

## **Juice in Chile**

Market Direction | 2024-11-27 | 29 pages | Euromonitor

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### **Report description:**

The average off-trade unit price of nectars in Chile has risen by 13% in 2024, following hikes during the previous two years. This factor, combined with shrinking disposable incomes and concerns over high levels of sugar or artificial sweeteners and lack of healthy nutrients, continues to reduce demand for nectars through the off-trade channel. Holding 81% off-trade volume share within juice in Chile, the performance of nectars is hindering the overall performance of the category.

Euromonitor International's Juice in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Juice market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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