

Jeans in Egypt

Market Direction | 2024-11-25 | 24 pages | Euromonitor

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Report description:

The decline in jeans sales volumes in Egypt in 2024 can be attributed to several significant factors, primarily driven by rising prices. The cost of raw materials, such as cotton and denim, surged by more than 30% in the first quarter of 2024, directly impacting retail prices. The devaluation of the Egyptian pound against foreign currencies exacerbated this issue, making imported raw materials and finished jeans significantly more expensive for both producers and consumers. Moreover, production...

Euromonitor International's Jeans in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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