

## **Hot Drinks in the Czech Republic**

Market Direction | 2024-11-25 | 37 pages | Euromonitor

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### **Report description:**

In 2024, the hot drinks landscape in the Czech Republic experienced a slight uplift in retail volume sales, a positive performance compared to the previous years, which were characterised by high inflation and escalating prices. However, while inflation subsided, a new wave of price hikes emerged, pushing consumer costs higher and influencing purchasing decisions. These price increases limited further growth potential in the hot drinks category throughout 2024. This landscape was further exacerb...

Euromonitor International's Hot Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The increase in VAT dampens retail volume sales in coffee during 2024  
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An unhealthy perception challenges sales of chocolate-based hot drinks  
Nestle Cesko offers a strong, highly recognised portfolio in other hot drinks

#### PROSPECTS AND OPPORTUNITIES

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