

Hot Drinks in Romania

Market Direction | 2024-11-25 | 36 pages | Euromonitor

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Report description:

Despite a reduction in inflation in Romania in 2024, the rate remained above 5% in July, sustaining a high cost of living that continued to impact retail sales of basic goods, including hot drinks, particularly coffee. According to the National Institute of Statistics and the consumer price index for July 2024, unit prices for coffee showed growth below inflation compared to July 2023, which contributed to a slight increase in retail volume by the end of 2024. Given coffee's dominant role in the...

Euromonitor International's Hot Drinks in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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