

Hot Drinks in Norway

Market Direction | 2024-11-25 | 34 pages | Euromonitor

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Report description:

In 2024, hot drinks in Norway was affected by still significant, if slower, inflation and disposable income and cost-of-living concerns. While slower than in 2023, the average off-trade current unit price of hot drinks continued to rise strongly in 2024. These economic factors made consumers price-sensitive and cautious with their spending. Moreover, in the post-Coronavirus (COVID-19) period, the resumption of cross-border trade with Sweden has shaved the domestic demand for hot drinks. The retu...

Euromonitor International's Hot Drinks in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN NORWAY

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Overall stable demand amidst changes in preferences

Higher-quality fresh coffee beans to the fore

Consumers switch to lower-priced brands amid high prices

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PROSPECTS AND OPPORTUNITIES

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