

Hot Drinks in Ireland

Market Direction | 2024-11-25 | 40 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

Hot drinks is in a small negative retail volume slump in Ireland and 2024, with value better supported by high unit prices and with foodservice seeing stronger sales. While inflation has come down and started to stabilise in 2024, the 2022-2023 period saw high levels of inflation which pushed up manufacturing costs across the board, thus leading to higher unit prices for the end consumer. Therefore, we are still seeing the impact of this in 2024, especially in line with the ongoing cost-of-livin...

Euromonitor International's Hot Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hot Drinks in Ireland
Euromonitor International
November 2024

List Of Contents And Tables

HOT DRINKS IN IRELAND

EXECUTIVE SUMMARY

Hot drinks in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2019-2024
Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2019-2024
Table 3 Retail Sales of Hot Drinks by Category: Volume 2019-2024
Table 4 Retail Sales of Hot Drinks by Category: Value 2019-2024
Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2019-2024
Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2019-2024
Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2019-2024
Table 9 Total Sales of Hot Drinks by Category: Total Volume 2019-2024
Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2019-2024
Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2020-2024
Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2021-2024
Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2019-2024
Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2019-2024
Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2024
Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2024-2029
Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2024-2029
Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2024-2029
Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2024-2029
Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2024-2029
Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2024-2029
Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2024-2029
Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2024-2029
Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COFFEE IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Premiumisation trend continues in coffee, despite recent inflationary pressures

Key players invest in the category

Sustainability remains at the forefront of developments

PROSPECTS AND OPPORTUNITIES

Cafe culture and premiumisation trends will continue to support coffee sales over the forecast period

The consumption of cold coffee is a gradually rising trend

Private labels and discounter brands expected to remain popular

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2019-2024

Table 27 Retail Sales of Coffee by Category: Value 2019-2024

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2019-2024

Table 29 Retail Sales of Coffee by Category: % Value Growth 2019-2024

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2019-2024

Table 31 NBO Company Shares of Coffee: % Retail Value 2020-2024

Table 32 LBN Brand Shares of Coffee: % Retail Value 2021-2024

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2024-2029

Table 34 Forecast Retail Sales of Coffee by Category: Value 2024-2029

Table 35 □Forecast Retail Sales of Coffee by Category: % Volume Growth 2024-2029

Table 36 □Forecast Retail Sales of Coffee by Category: % Value Growth 2024-2029

TEA IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Traditional black tea faces rising competition from coffee and other tea variants

Health-conscious consumers boost sales of green and herbal teas

There is a rising focus on sustainability in tea

PROSPECTS AND OPPORTUNITIES

The ongoing and growing popularity of coffee will continue to affect tea sales

Tea to explore more functionalities as the category evolves

Private label expected to expand further, as PL players embrace evolving tea trends

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2019-2024

Table 38 Retail Sales of Tea by Category: Value 2019-2024

Table 39 Retail Sales of Tea by Category: % Volume Growth 2019-2024

Table 40 Retail Sales of Tea by Category: % Value Growth 2019-2024

Table 41 NBO Company Shares of Tea: % Retail Value 2020-2024

Table 42 LBN Brand Shares of Tea: % Retail Value 2021-2024

Table 43 Forecast Retail Sales of Tea by Category: Volume 2024-2029

Table 44 Forecast Retail Sales of Tea by Category: Value 2024-2029

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2024-2029

Table 46 □Forecast Retail Sales of Tea by Category: % Value Growth 2024-2029

OTHER HOT DRINKS IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chocolate-based flavoured powder drinks remains a large category, although facing challenges

Younger generations embrace other plant-based hot drinks but show a lack of interest in malt-based hot drinks

Foodservice sales benefit from rising cafe culture and increasingly sophisticated offerings

PROSPECTS AND OPPORTUNITIES

Convenience and new flavours set to support sales, while health and wellness trends will remain key

Sluggish birth rates could suppress sales of child-orientated other hot drinks

Potential competition from RTD chocolate milkshakes

CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2019-2024

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2019-2024

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2019-2024

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2019-2024

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2020-2024

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2021-2024

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2024-2029

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2024-2029

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2024-2029

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2024-2029

Hot Drinks in Ireland

Market Direction | 2024-11-25 | 40 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com